

UNITED STATES DISTRICT COURT  
DISTRICT OF MASSACHUSETTS

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

DIRECT MARKETING CONCEPTS, INC., et al.,

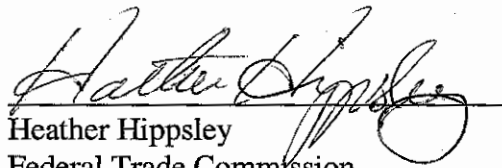
Defendants.

Civ. No. 04-11136-GAO

**NOTICE OF APPEARANCE ON BEHALF OF PLAINTIFF  
FEDERAL TRADE COMMISSION**

To the Clerk: Please enter my appearance in this matter on behalf of the plaintiff, the Federal Trade Commission. I am an attorney with the Federal Trade Commission and a member in good standing of the Ohio bar.

Respectfully submitted,



Heather Hipsley

Federal Trade Commission

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ATTORNEY FOR PLAINTIFF

DATE: September 1, 2005

RECKETE

**CERTIFICATE OF SERVICE**

My name is Daniel Kaufman and I am an attorney with Federal Trade Commission. On September 1, 2005, Notices of Appearance on Behalf of Plaintiff Federal Trade Commission for Heather Hippesley and Shira D. Modell were served via first class mail as follows:

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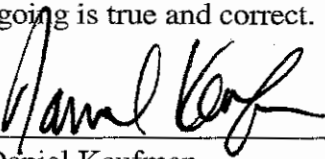
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I declare under penalty of perjury that the foregoing is true and correct. Executed this September 1, 2005 at Washington, D.C.

  
Daniel Kaufman